

TOWS Matrix Template

	Strengths S1: S2: S3: S4: S5:	Weaknesses W1: W2: W3: W4: W5:
Opportunities O1: O2: O3: O4: O5:	SO Strategies	WO Strategies
Threats T1: T2: T3: T4: T5:	ST Strategies	WT Strategies