

# CAGE Distance Framework Template

## SENSITIVITY ANALYSIS

## COUNTRY 1:

## COUNTRY 2:

C

Cultural  
Distance

List the cultural distance factors relevant to your industry.

List the cultural distance factors of country 1.

List the cultural distance factors of country 2.

A

Administrative  
Distance

List the administrative distance factors relevant to your industry.

List the administrative distance factors of country 1.

List the administrative distance factors of country 2.

G

Geographic  
Distance

List the geographic distance factors relevant to your industry.

List the geographic distance factors of country 1.

List the geographic distance factors of country 2.

E

Economic  
Distance

List the economic distance factors relevant to your industry.

List the economic distance factors of country 1.

List the economic distance factors of country 2.