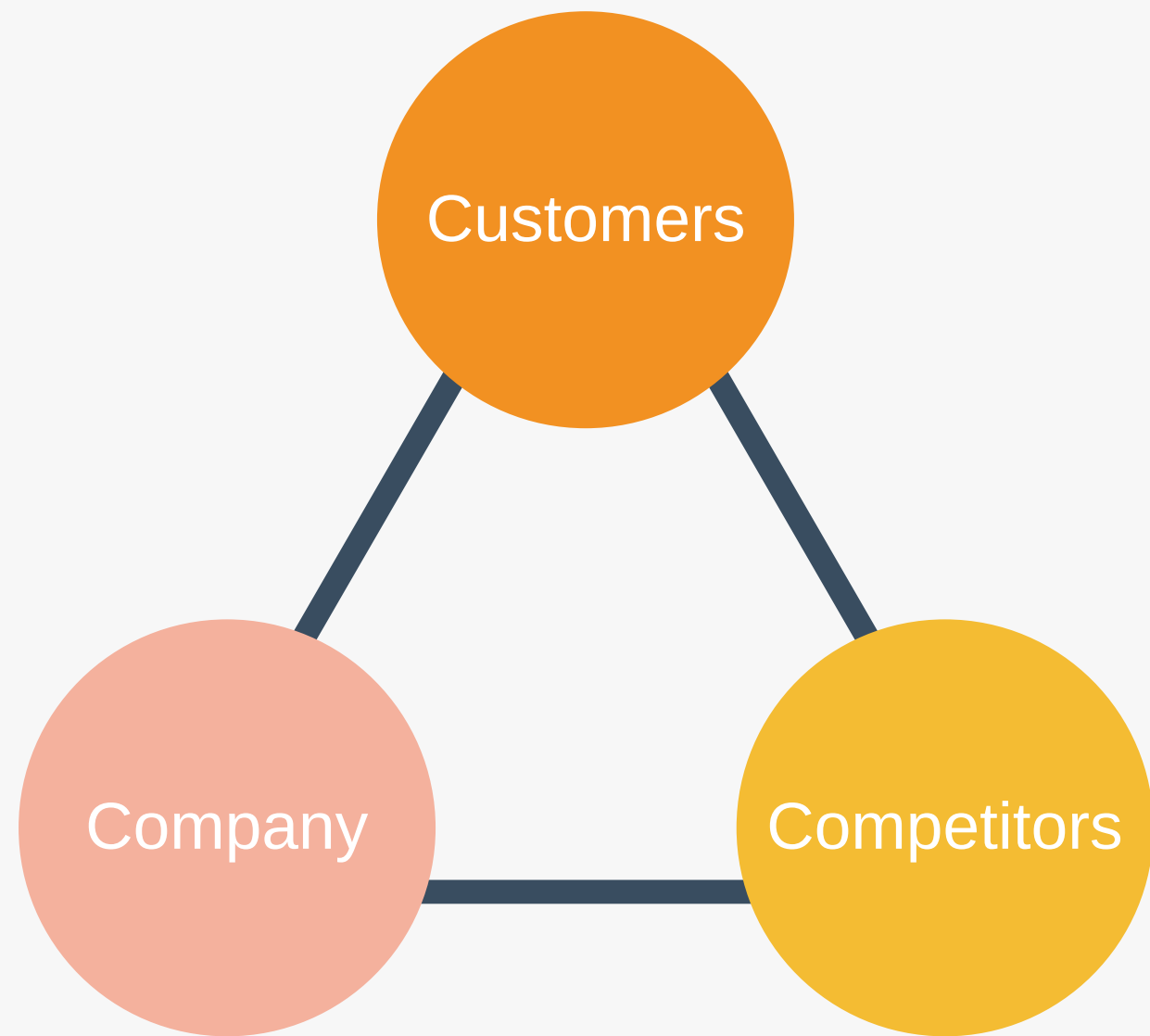


# 3Cs of Marketing Template



	Questions	Answers
Customer	<ul style="list-style-type: none"><li>• Who are your customers?</li><li>• Why do they buy from you?</li><li>• Any unmet needs?</li></ul>	<p>Enter customer answers here...</p> <ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>
Competitors	<ul style="list-style-type: none"><li>• Who are your competitors?</li><li>• Why do your competitors make sales?</li><li>• How are you differentiated?</li></ul>	<p>Enter competitor answers here...</p> <ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>
Company	<ul style="list-style-type: none"><li>• What is your vision?</li><li>• What is your strategy?</li><li>• What is your USP?</li><li>• What is your reputation?</li><li>• What is your culture?</li></ul>	<p>Enter company answers here...</p> <ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>